



Improve your sales!

AURICAL Visible Speech is revolutionizing the fitting business by setting new standards for objective fitting, counseling, and verification. It's binaural. It's easier. It's faster - and it's more intuitive with many exciting new features.

Not only does the AURICAL Visible Speech fully support your current activities and enhance the overall look of your office – it speeds your fitting process with greater accuracy and improved counseling tools.

- Generate more business
- Attract new patients
- Make faster fittings
- Increase throughput
- Improve patient satisfaction
- Reduce follow-up visits and returns

AURICAL Visible Speech

Hearing Assessment

Fitting Systems

Balance Assessment

GN Otometrics

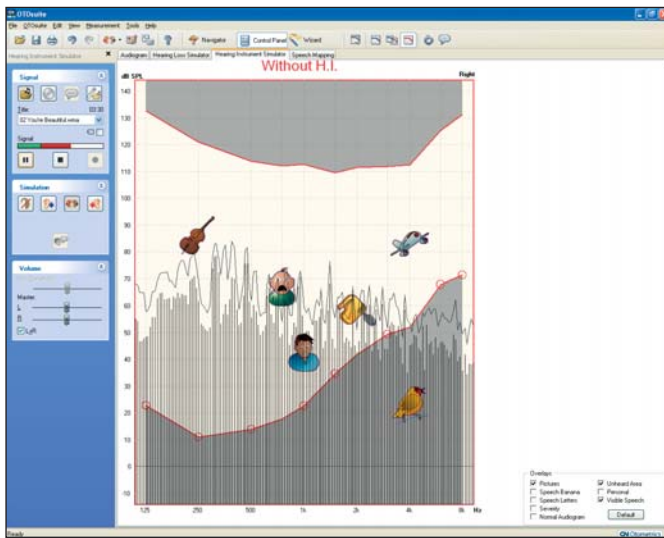
MADSEN · AURICAL · ICS

AURICAL Visible Speech

Comprehensive fitting and counseling

AURICAL Visible Speech is a unique new fitting solution that helps the patients and their families visualize the hearing loss. It also provides an objective demonstration of features and benefits across all hearing instrument categories.

The AURICAL Visible Speech solution includes wireless, binaural probe microphones, counseling wizards, and state-of-the-art software for demonstrating speech signals. Together, they make the fitting process quick and easy to understand.



Help everyone understand hearing loss and its impact.

AURICAL Visible Speech includes a Hearing Loss Simulator, a Hearing Instrument Simulator, and Visible Speech Mapping, utilizing built-in sound files from an extensive sound library or live speech from the dispenser or the patient's family.

The AURICAL Visible Speech improves fitting, builds patient confidence and strengthens sales using the most advanced technology available.

Contact your local GN Otometrics representative for details.

Hearing Assessment

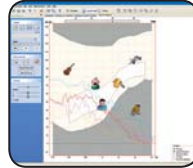
Fitting Systems

Balance Assessment

GN Otometrics, Europe. +45 72 111 555. info@gnotometrics.dk
GN Otometrics, North America. 1-800-289-2150. sales@gnotometrics.com
www.gnotometrics.com



Involve both patient and family
- visualize hearing loss



Setting realistic expectations
- simulate hearing improvement



Faster fitting
- binaural, simultaneous measurements



Verification and troubleshooting
- efficient workflow



Fewer returns
- increase patient satisfaction



More up-selling
- objective demonstration of hearing instrument advantages including the latest technology



Easy to learn, easy to use
- one intuitive tool for all hearing instruments



Flexible fittings, no tethering cables
- wireless connection using Bluetooth® technology



Compact and portable
- fits anywhere

GN Otometrics

MADSEN · AURICAL · ICS